



# Women's Suite™

Why Sell on Women's Suite™?



## Marketplace

*Focused on unique items*

### Connecting Shoppers with Shops Year Around

Women's Suite allows starting your own online marketplace to be hassle-free and fun.

To compete in a crowded market, **every** business needs a solid web presence comprised of not only your own website but also an active presence on Women's Suite Marketplace.

WomensSuite.com is an efficient way to increase your profits and product offering while reducing any extra work required from you.

After signing up, you simply add your logo, your business and products information directly into your account. You can upload multiple images/photos showing your product from different angles. This process is very direct and can be accomplished with just a few clicks. You may begin marketing your ecommerce storefront to potential customers at anytime.

# Women's Suite™

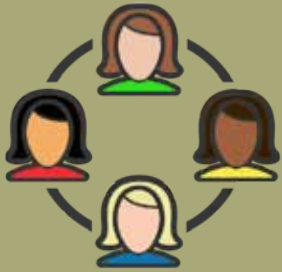


Women's Suite™ is a free online social networking community devoted to women with four synergistic components: **Social Networking** (*Share life's stories*), **Magazine** (*Concise women articles*), **CommUNITY** (*Advice forum*) and a **Marketplace** (*Focused on unique items*)

## **What's in a Name?**

**WOMEN:** For all ages.

**SUITE:** A collection of offerings with a consistent User Interface designed to work together.



## **Social Networking** - *"Share life's stories"*

After Users register they may create a personal profile, upload photos and video, add other users as friends, exchange messages with friends, family and colleagues and receive automatic notifications when they update their profile.



## **CommUNITY** - *"Bring conversations and advice to life"*

Have open discussions and voice your ideas. We post some topics or you can create your own. Here, you can upload up to six images to share your latest outfit, accessory, home improvement or art project and more! Verbally and visually post it here and invite your friends to give their 2 cents!



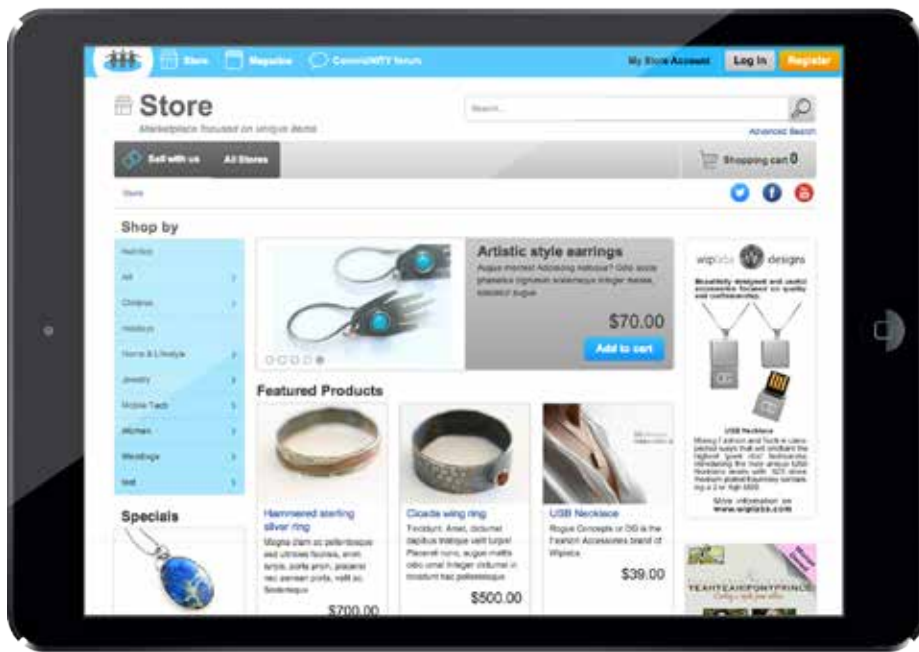
## **Magazine** *"Concise News for Women"*

Concise general interest women's articles focused on style, fashion, relationships, health/fitness and more. Women's Suite curates and condenses published articles and adds original content with a tad of humor.



## **Marketplace:** *"Focused on unique items"*

Featuring world-class art from independent/professional artisan bringing hundreds of one-of-a-kind art pieces and craftmakers showing exceptional handcrafted wares, fine art, Kids' Art, multi-faceted art, variety of media, including multiple forms of collage, creative memoir, photography, interior design, mosaic, apparel & fashion, specialty and custom items, and much more. We are mostly interested only in unique items that are hand-made in USA.



## Sit Back and Sell!

***NO Setup Fees, NO monthly fees, NO Hidden Fees and NO Long Term Contracts***

Women's Suite Marketplace is all about making it easier and to help small -- and not so small -- businesses to sell online. Women's Suite Marketplace offers storefronts to retailers selling goods and services online.

Anyone can open up a store for free complete with photos and a business profile. There are no other costs associated with signing up for the service or maintaining a store. Women's Suite Marketplace lets businesses quickly create inexpensive online shop to sell products across the nation.

Joining and setting up a storefront on Women's Suite Marketplace is free. Women's Suite Marketplace is for individuals, independent /professional artists,

craftspeople and merchants selling unique items including art, jewelry, clothing, music, photography, handmade furniture, knick-knacks, tech accessories, coupons and much more.

You upload your product photo, description and price to Women's Suite Marketplace infrastructure; we wear the pagers. Women's Suite takes care of the tedious tasks such as sales, marketing and the data centers so you can focus on creating really cool and clever products.

Once a sale transpires, a 3% handling charge is calculated on the product's purchase price. Merchant is responsible for shipping, credit card fees and associated costs.

# WHY SELL ON WOMEN'S SUITE™?

## Here are more than a dozen good reasons:



### 1. Women's Suite is devoted to women

We live in a She-economy

Women control 65 percent of global spending.

Women spend \$.85 of every dollar spent in the U.S.

### 2. Saves businesses the cost of designing and managing a website

#### 3. Fee and Rates:

NO Setup Fees, NO monthly fees, NO Hidden Fees, NO Long Term Contracts, NO PCI Compliance fee, NO gateway monthly or setup fees, NO early termination fees.

Women's Suite offers a free storefront for all its members, you will not be charged for creating a store. In order to list an item your account must have a positive balance, therefore preloading your account (*doesn't have to be much*) is recommended.

- Women's Suite 3% service fee when the item sells.
- Also factor in Credit Card fees of 2.9% of the sale and \$0.30 covers all gateway and processing fees for VISA, MasterCard, Discovery and American Express.
- The fully loaded equation when factoring the combined costs would be \$0.30 per transaction plus with 5.9% (3% + 2.9%) service fees when factoring the price.
- Following approval of customer's credit card, our banking partner will disburse funds to the bank account you provided during your Merchant Account setup. These funds will usually be available to you within 2-3 business days. However, depending upon your bank this can take up to 7-10 days to appear as a deposit to your account.



### 4. The world has switched to digital tablet devices. Women's Suite was developed from the ground up for Tablets and Smartphones mobile devices.

- **58% of all US consumers already own a smartphone.**

Source: comScore

- **Over 1.2 billion people access the web from their mobile devices.**

Source: Trinity Digital Marketing

- **61% of people have a better opinion of brands when they offer a good mobile experience.**

Source: Latitude

- **60% of mobile shoppers use their smartphones while in a store, and another 50% while on their way to a store.**

Source: Deloitte Digital

- **Almost half a billion tablets will ship in 2013 and 2014 alone.**

Source: Gartner

- **Tablet users spend 50% more than PC users.**

Source: Adobe

### 5. Easy-to-use interface

### 6. Internet Statistics

- 89% of those search the web when looking for a local business
- There are over 5 billion searches on Google every day
- Almost 50% of those Google searches are local in nature
- It is estimated that by 2016 more than half of the total money spent on purchases will start on the web.



### 7. Give your business a wider reach

You will also discover that your local reach is far better as more people in your region will be active on the Internet than there are reading ads in your local newspaper.

### 8. Women's Suite professional well-designed web presence gives your business credibility and trust

Numerous surveys of Internet users have discovered that their trust in and opinion of many businesses is based solely on the Website(s) they appear on. Generally a business that is not on the web is seen as old fashioned or transient.

### 9. Advertising Opportunities

Women's Suite provides numerous synergistic advertising opportunities to merchants to increase the visibility of their boutique and unique items. In addition to the **Marketplace Women's Suite** has an online **Magazine** (*Concise women articles*), **Profile Journal** (*To tell your life story*) and **CommUNITY** (*Advice forum*) sections all offering advertising opportunities.

### 10. Open for business round the clock.

Women's Suite is opened for business 24 hours a day everyday, so even when your business is closed your customers and potential customers can still find you, obtain information on your business, interact with your business and with ecommerce websites they can even buy your goods and services.



**11. Women's Suite is the most cost-effective form of marketing your business**

The initial cost of setting up an account with Women's Suite is virtually nothing and your Women's Suite presence will last far longer and will go on advertising and promoting your business, products and services to a much wider audience, for a far longer duration.

**12. Brand security**

Women's Suite is a woman-owned company with a woman CEO. Women's Suite is an online community devoted to women.

**13. Convenience to your customers**

Women's Suite' excellent online presence allows your customers and potential customers to find and communicate with your business at a time & location that's convenient to them.

**14. Built in Quality market research**

Through effective use of web analytics and SEO Search Engine Optimization you can gain very effective results on what your customers are searching for.

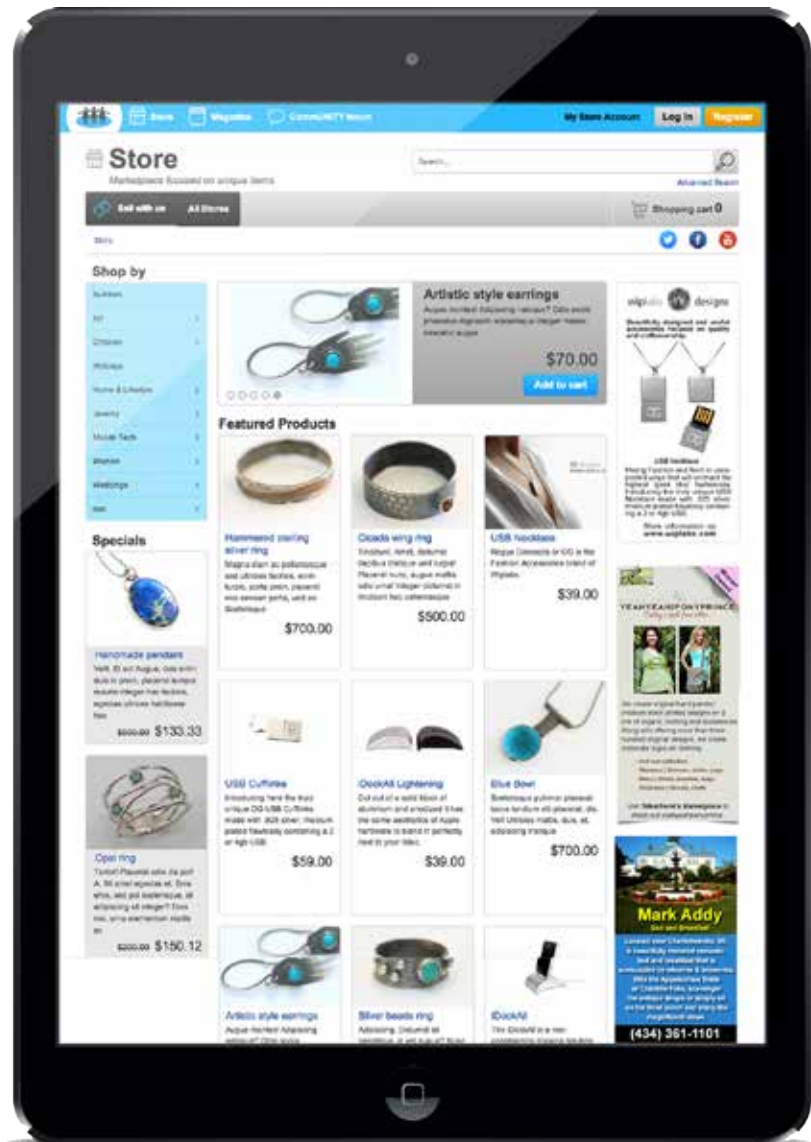
**15. Online promotion of an offline business**

Even if you decide not to go down the ecommerce route and sell your products and services online. Women's Suite is a very effective tool for advertising and promoting your business effectively becoming a global "shop window." Prior to an Art Festival post an online coupon on Women's Suite and advertise your show booth number.

**16. Instant product promotion**

When you launch your business on Women's Suite, whether you are introducing a new product or service, or you have a special offer. You can get the news out to the world instantly via your web presence without any additional cost in advertising, printing or postage.

If this has made you think about your Women's Suite marketplace presence, get in touch with us to get your business online. Consultation is without cost or commitment.



## Marketplace Features

### Main Features

- PCI compliant credit card processing, storage and retrieval
- Banner Display Management
- Currency: U.S.A.
- Custom Fields to customize the store
- Customize registration forms, decide what is required and what's optional
- Flexible sales Tax calculation
- Multiple payment methods supported
- Multiple products supported in a single store.
- Newsletters to customers
- Powerful dashboard
- Product and Image Upload for Sellers.
- Products Viewed - This report displays the total number of times each product viewed from user side.
- Related products and cross-selling,
- Return Merchant Authorization for Customers
- Sell downloadable digital products such as eBooks, pictures, software, games, etc.
- Sell virtually unlimited products in virtually unlimited categories / sub categories
- Support For Digital Products as well as physical products
- 100% Web based manager for sellers

### Seller Features

- Individual control panels for sellers
- Individual product manager panel for each seller.
- Sellers can add, edit products images and prices.
- Supports multiple product images
- Supports split payments across different sellers

### End User Features

- Customer Orders Total - Generates a report of total order amount of each customer.
- Customer profiles and order history
- Product Purchased - Displays the product purchase count for each product.
- Real-time order tracking for customers
- Supports Taxes



## Contact Us:

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### Women's Suite Social Media Presence:

**Facebook:** <https://www.facebook.com/WomensSuite>

**Twitter:** <https://twitter.com/WomensSuite>

**GooglePlus:** <https://plus.google.com/+Womenssuite>

### Banned Transactions:

Please refer to the published Women's Suite Banned Transactions document.

Women's Suite Marketplace Users remain responsible for obeying all applicable laws, policies or restrictions on goods, services, payment or exchange that may apply to transactions in which they partake.



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